



EDINWOOD™

INTERNATIONAL SCHOOL

Play . Grow . Lead





FOUNDER & MD

A DREAM THAT WILL BUILD
100 SCHOOLS

*“A dream is not that
which you see while
sleeping, it is something
that does not let
you sleep.”
- Dr. A P J Abdul Kalam*

Education must deliver both excellence and equity. As Managing Director, I bring a long-standing commitment to building high-quality institutions that balance rigorous academic standards with scalable operational models; today that commitment is focused on one clear goal — to establish 100 Edinwood campuses that combine global best practice with strong local ownership. Each campus will follow a phased, capital-efficient rollout, anchored by NEP-aligned curricula, industry-connected specialist academies (AI, Sports, Leadership) and community co-investment to accelerate approvals and local buy-in.

Our strategy is simple and measurable: standardise pedagogy and operating playbooks, deploy outcome-driven teacher development and quality assurance systems, and prioritise demonstrable learner outcomes — higher retention, strong placement pathways and measurable learning gains. We invite mission-aligned partners and investors to join us in scaling a network that creates lasting social impact while delivering predictable, sustainable returns.

E V Abdul Rahman



OUR GUIDING LIGHT

Dr. Shakila T Shamsu

(FORMER OSD [NEP],
MINISTRY OF EDUCATION,
GOVERNMENT OF INDIA)
MENTOR & ACADEMIC ADVISOR

Dr. Shakila T Shamsu is a nationally acclaimed education policy expert with four decades of experience in advancing inclusive, equitable and future-ready learning systems. She has served as Officer on Special Duty (XII Plan & NEP) in the Ministry of Education and as Joint Adviser in the Planning Commission, Government of India, and acted as Secretary to the Committee to Draft the National Education Policy (NEP) 2020. Dr. Shamsu has led major initiatives in institutional transformation, quality infusion, faculty development and teacher education.

At Edinwood she will provide strategic mentorship to develop NEP-aligned curricula, implement learner-centric pedagogies, lead comprehensive teacher capacity building, embed future technologies into teaching, assessment and engagement, and help align the institution's mission with social-impact goals including the SDGs.



EDINWOODTM
INTERNATIONAL SCHOOL
Play. Grow. Lead



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EDUCATION/ HEALTH/SKILLS

FIRST OF ITS KIND IN KERALA

Edinwood International School is a modern K-12 campus offering an NEP-aligned curriculum that builds creativity, critical thinking and values, supported by specialist academies in AI, Technology, Media and Commerce. A dedicated Sports Academy with professional coaching and advanced facilities fosters all-round growth, while smart classrooms, digital labs, libraries, and green open spaces create an inspiring learning environment. Academic excellence and innovation are guided by Dr. Shakila T Shamsu, a nationally acclaimed education leader, ensuring Edinwood sets new standards in holistic schooling.

06 key features

- NEP-aligned, future-ready curriculum
- Specialist academies in AI, Media, Commerce
- Professional Sports Academy & coaching
- Smart classrooms & digital labs
- Green, student-friendly infrastructure
- Led by Dr. Shakila T Shamsu's visionary leadership

CORE PRINCIPLES

Learning with Purpose

With a clear sense of direction and mission, Edinwood focuses on developing well-rounded individuals who are prepared to make a positive impact in the world.

Sports for health

Sports being one of the corner stone of Edinwood, we aim to build strong mind within a strong body of all students, for health is the key inspiration to better learning.



Value-empowered

Guided by a strong set of values, Edinwood promotes physical and mental well-being of students armed with confidence, self-esteem and a strong sense of cultural identity.

The Edinwood Bridge

Focused on preparing students for tomorrow, Edinwood equips students with the skills, knowledge and values needed to succeed in a national and global career.



EDINWOOD: THE NAME

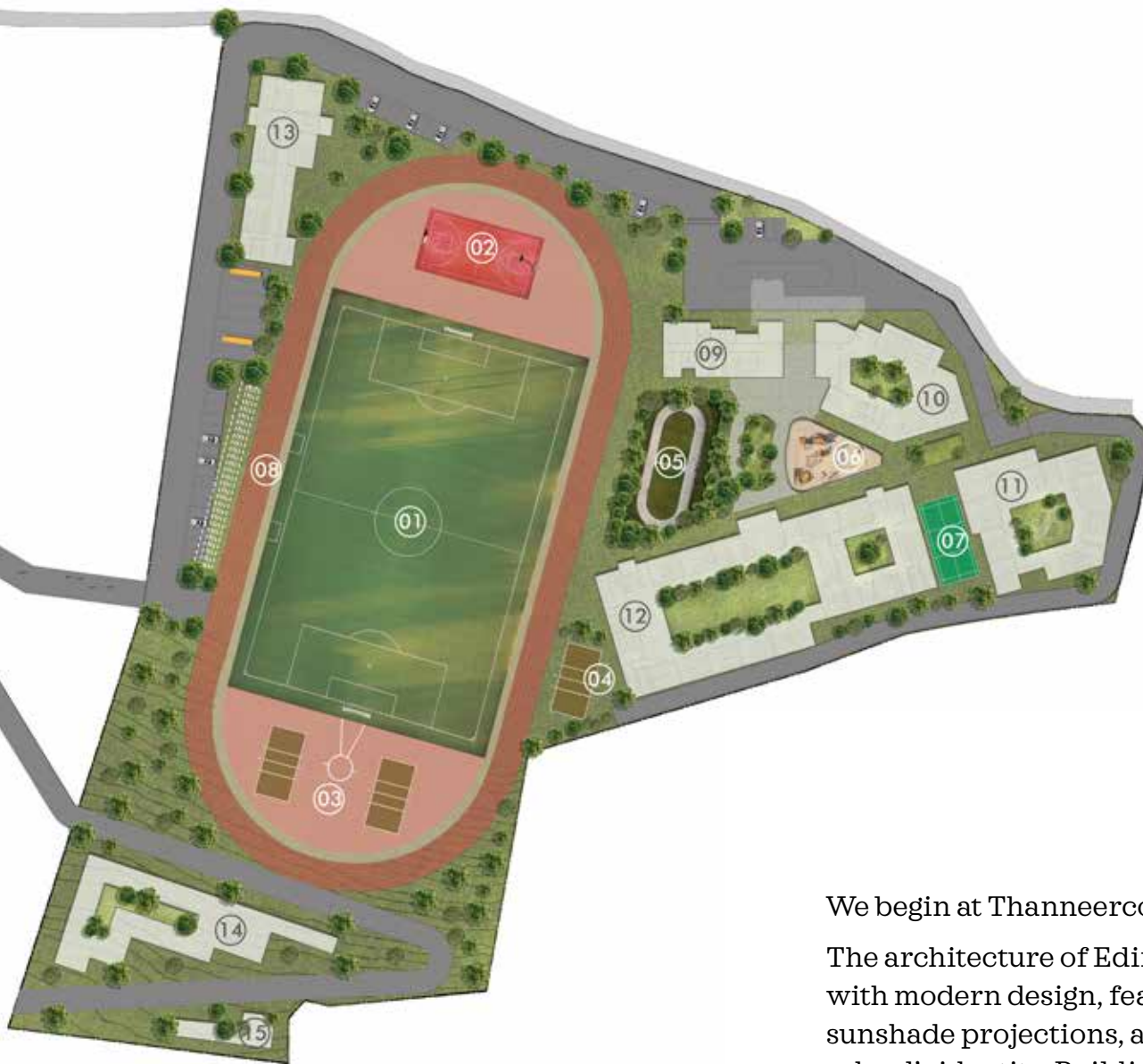
The name Edinwood embodies the spirit and soul of our institution. 'Edin', drawn from Eden, evokes a place of purity, opportunity and boundless growth — a garden where life blossoms, just as Edinwood nurtures young minds to discover their potential. 'Wood' signifies strength, wisdom and endurance — the timeless qualities of nature that inspire resilience and rootedness. Together, Edinwood is more than a name; it is a promise — a sanctuary where learning is organic, growth is steady, and values form the deep roots that shape future-ready leaders.



PLAY, GROW, LEAD: THE MOTTO

The motto 'Play, Grow, Lead' embodies the Edinwood's commitment to providing a holistic education that goes beyond academics, focusing on the development of the child through exploration, creativity and imagination. Through play that develops curiosity, teamwork, communication and problem-solving skills, children attain intellectual, emotional, social, and physical growth, building in them confidence and resilience. They evolve, develop qualities like vision, empathy and responsibility, make informed decisions, and become active contributors to their communities, making local and global impacts.





THE 1 IN 100: MASTERPLAN

We begin at Thanneercode

The architecture of Edinwood blends British elegance with modern design, featuring sloped terracotta roofs, sunshade projections, and a geometric façade reflecting the school's identity. Buildings follow the site's natural contours to minimise earthwork and frame scenic views, while courtyards, shaded walkways and green corridors foster community interaction and outdoor learning. Terraced gardens, natural ventilation and daylight orientation ensure comfort and passive energy efficiency throughout the campus.

01 - FIFA STANDARD GROUND
02 - BASKETBALL COURT / HANDBALL COURT
03 - JAVELIN / SHOT-PUT
04 - VOLLEYBALL / THROW BALL
05 - SKATING / SKATEBOARD
06 - CHILDREN'S PLAY AREA
07 - BADMINTON COURT/ SEPAK TAKRAW
08 - RUNNING TRACK
09 - ADMIN BLOCK (13114.5 sqm = 14144 sqft)
10 - ACADEMIC BLOCK - I (2374.2 sqm = 25546.4 sqft)
11 - ACADEMIC BLOCK - II (2874.3 sqm = 30927.5 sqft)
12 - ACADEMIC BLOCK - III (5753.4 sqm = 61806.6 sqft)
13 - SPORTS COMPLEX - (21014.3 sqft)
14 - HOSTEL BLOCK - (2672 sqm = 28793.76 sqft)
15 - STAFF STAY BLOCK - (702 sqm = 7553.5 sqft)

Project Highlights

- 10 acres of land
- 10+ key components
- 1,50,000 square feet building
- 3000+ students capacity
- Table top landscape



Ms. Raseena

THE ARCHITECT

Ar. Raseena A K, M.Arch, is Professor (since 2011) and Head of the Department at DG College of Architecture. She serves as the Principal Architect at Raw Wall Studio, leading large-scale master planning and complex multi-programme projects. She is the Co-creator of Gallonz, a real-estate research platform specialising in feasibility studies and Detailed Project Reports (DPRs), and a Partner at Monk Design, an interior décor manufacturing firm. Alongside practice and academia, she remains deeply engaged with the architecture fraternity and the local community through mentorship, outreach, and industry collaborations.

EDINWOOD INTERNATIONAL

A SCHOOL WITH A GLOBAL
PERSPECTIVE

Edinwood International School is a pioneering institution that blends cultural roots with global perspectives, offering an NEP-aligned CBSE curriculum enriched with international standards. Inspired by the best of traditional English education, Edinwood nurtures students through smart learning, innovation, and value-driven teaching. A dedicated Sports Academy promotes health and discipline, while modern facilities and experienced educators create an environment where students thrive academically and personally. With strong pathways into national and international higher education, and a focus on global language proficiency, Edinwood ensures every child grows into a confident, compassionate, and future-ready individual.



Key Components

- Edinwood School of Science
- Edinwood School of Commerce
- Edinwood Residential Schooling
- Edinwood IT & Media Academy
- Edinwood Sports Academy
- Edinwood Finishing School
- Edinwood Speakworld





Kochi
95 km

EDINWOOD INTERNATIONAL SCHOOL

The Strategic Location

Nestled in a Hogwarts-like magical ambience on a charming eight-acre plot at Ayalakkunnu near Thanneercode in Palakkad, Edinwood International School offers to the young minds multiple qualities of the land – the discipline of its hardworking people, the deep bond with tradition and inspiration from serenity, to grow, explore and connect.



Calicut
66 km



Railway
15 km



NH66
15 km



The Legacy

- Confluence of three districts (Palakkad, Malappuram, Thrissur)
- Semi-urban area with strong middle-class population
- The birth region of key literary persons and leaders
- 10+ Panchayaths within 15km radiance

Major Nearby towns

- Changaramkulam
- Chalissery
- Koottanad
- Thrithala
- Edappal
- Kuttippuram



WORLD-CLASS CURRICULUM & INFRASTRUCTURE

Curriculum

1. CBSE curriculum with bridge course
2. Montessori & NEP foundation school
3. Department for culture and discipline
4. Vision with the Sustainable Development Goals of UN
5. World-class residential schooling
6. Led by experts and professional teachers
7. 21st century skills in AI, robotics and coding
8. Foreign language immersion with Speakworld
9. Department of science & commerce
10. Child-centered, inquiry-based pedagogy

Sports & Arts



FIFA standard
football court



A dedicated
volleyball court



Modern indoor
swimming pool



Kids park
& Skating



National
standard athletic
400 m track



High-quality
basketball court



Sports Academy
for athletic
excellence



International
football club
partnership

Schooling



State-of-the-art
classrooms with
smartboards



Digital,
Commerce &
Science labs



AC classrooms
& AC bus



Food court

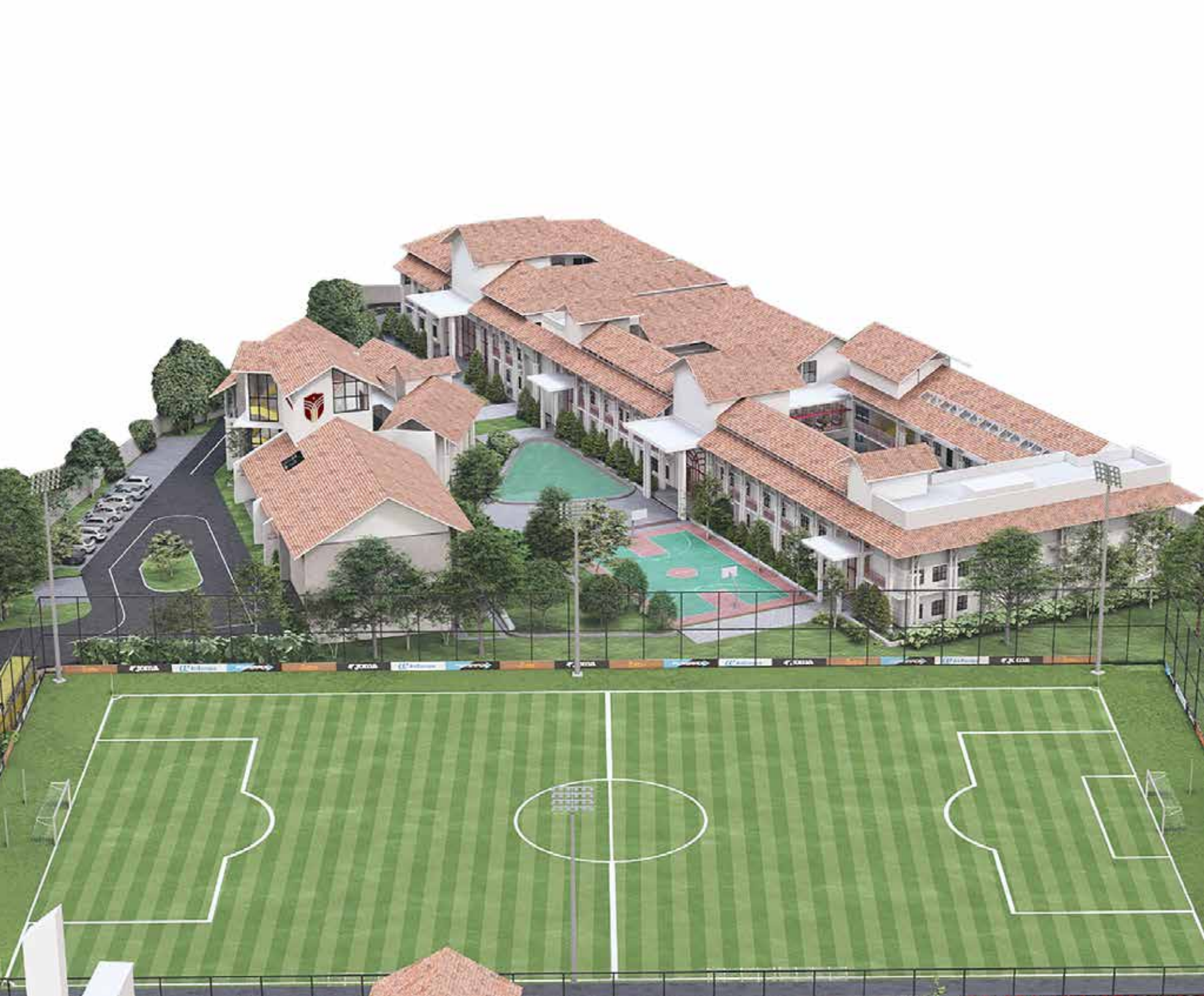


Shaded assembly
hall

UN-DESIGNATED SCHOOL

Edinwood International School aims to cultivate a global attitude in students through an educational model aligned with the United Nations' Sustainable Development Goals. The education includes a range of leadership training programmes such as Model United Nations, Climate Action and Social Responsibility Initiatives intended to impart learning by fostering holistic development in children. With futuristic AI-integrated learning, focus on health, Art, culture, music, ethics, tradition and human values, our curriculum goes beyond academics, broadening the students' perspectives through critical thinking, empathy, inclusivity, discipline and responsibility.





EDINWOOD SPORTS ACADEMY

Edinwood Sports Academy, conceptualised in association with the renowned international football club has specially-curated facilities and training programmes with international standards. With expert coaching and top-class training, students get to develop their skills and grow as athletes. Along with the association with Calicut Sports School, , the academy offers a comprehensive sports education, instilling in students the skills, discipline and teamwork, both on and off the field.

- FIFA-Standard Turf
- Indoor Courts
- Olympic Pool
- Athletic Track
- Fitness Centre
- Martial Arts & Yoga
- Sports Science Lab



EDINWOOD INTERNATIONAL RESIDENTIAL SCHOOL

Edinwood International Residential School offers an unparalleled residential experience with a well-rounded education and personality development, fostering academic excellence and essential life skills. Through a globally recognised educational model that prepares students to face the real world, the residential programme provides a safe and friendly environment, where students can thrive and grow.

- Guided Mentorship
- Self-Reliance
- Communication Skills
- Team Spirit
- Weekend Excursions
- Creative Workshops
- Global Friendships



EDINWOOD SPEAKWORLD



Fluency for a Borderless Future

In the world ahead, language is more than communication — it's a passport to opportunity. At Edinwood Speakworld Language Hub, we prepare students to thrive anywhere by mastering the languages and cultural intelligence that shape tomorrow's careers. From Arabic, French, and German to emerging demand languages, our programmes go far beyond vocabulary. Students engage in real-life dialogues, immersive VR travel experiences, and global exchange collaborations to live the language they learn. We also cultivate cross-cultural intelligence — the art of understanding values, etiquette, and mindsets that drive trust and success in international environments.

Key Features:

- Global Languages (Arabic, French, German & more)
- Immersive VR Travel Experiences
- Real-life Dialogues & Practice
- Cross-Cultural Intelligence Training
- Global Exchange Collaborations
- Career-Oriented Language Mastery



BCA

**Advanced Web
Application
Engineering**



**Digital Marketing
& Web Optimisation**

**Cyber Defence &
Ethical Hacking**



**Advanced Data
Analytics &
Decision Science**



EDINWOOD FINISHING SCHOOL

Edinwood Finishing School offers a range of industry-ready programmes designed to equip students with the skills and expertise needed to succeed in today's fast-paced tech industry. Crafted to provide hands-on experience, practical training and industry-relevant skills, the programmes ensure that students are ready for job and success.



**Visual Media
Production &
Brand Aesthetics**

**Gaming Technology &
Virtual Environments**



**Cross-Platform
App Development**

EDINWOOD BUSINESS SCHOOL

At Edinwood School of Commerce, students get a deep understanding of business fundamentals, including accounting, entrepreneurship and market dynamics through cutting-edge teaching methods such as business simulation, startup labs and case study-based learning. The School provides providing hands-on and practical expertise in areas ranging from financial literacy to global marketing, complemented by international mentorship, workshops and industry exposure, preparing students for success in the global business arena.

Programmes offered

- Association of Chartered Certified Accountants (ACCA)
- Chartered Accountancy (CA)
- Cost and Management Accountancy (CMA)
- B.Com with ACCA
- BBA with ACCA
- Entrepreneurship skills



EDINWOOD SCHOOL OF SCIENCE

At Edinwood School of Science, our mission is to ignite a passion for science in young minds and nurture their interest in scientific studies with a global outlook. For students in Class 8 to 12, we offer specialised training for competitive exams, including NEET and JEE, and provide flexible learning options as both day scholars and residential students, empowering them to excel in their academic pursuits. Conceptualised in tandem with global scientific parameters, the School of Science encourages students to become explore, question and innovate.

Key Features:

- NEET & JEE Coaching
- Day & Residential Options
- Global Scientific Outlook
- Explore, Question & Innovate
- Cutting-Edge Labs & Resources
- Expert Faculty & Mentorship



EDINWOOD SCHOOL OF LEADERSHIP

The School of Leadership is dedicated to shaping confident, ethical, and capable leaders who can guide and influence critical sectors at the national and global level like IAS, IPS and IFS. Starting from the early grades, students are nurtured through structured training that builds self-confidence, communication skills, and the ability to manage challenges effectively. Our approach combines presentation mastery, confidence building, crisis management, and ethical leadership to ensure students are prepared to take on leadership roles in every sphere of life.



**Early
Leadership
Training from
junior classes**

**Presentation
& Public
Speaking
Skills**

**Ethical &
Value-Based
Leadership**

The image shows three hands holding up three speech bubbles against a light blue background. The bubbles are arranged horizontally. The left bubble is red, the middle one is blue, and the right one is yellow. Each bubble contains text in a bold, white, sans-serif font. The hands are visible at the bottom of the frame, holding the bubbles from below.

**Confidence
Building
Workshops**

**Crisis
Management
Techniques**

**National
& Global
Leadership
Exposure**



**PEOPLE DELIVERING
EXPERTISE**



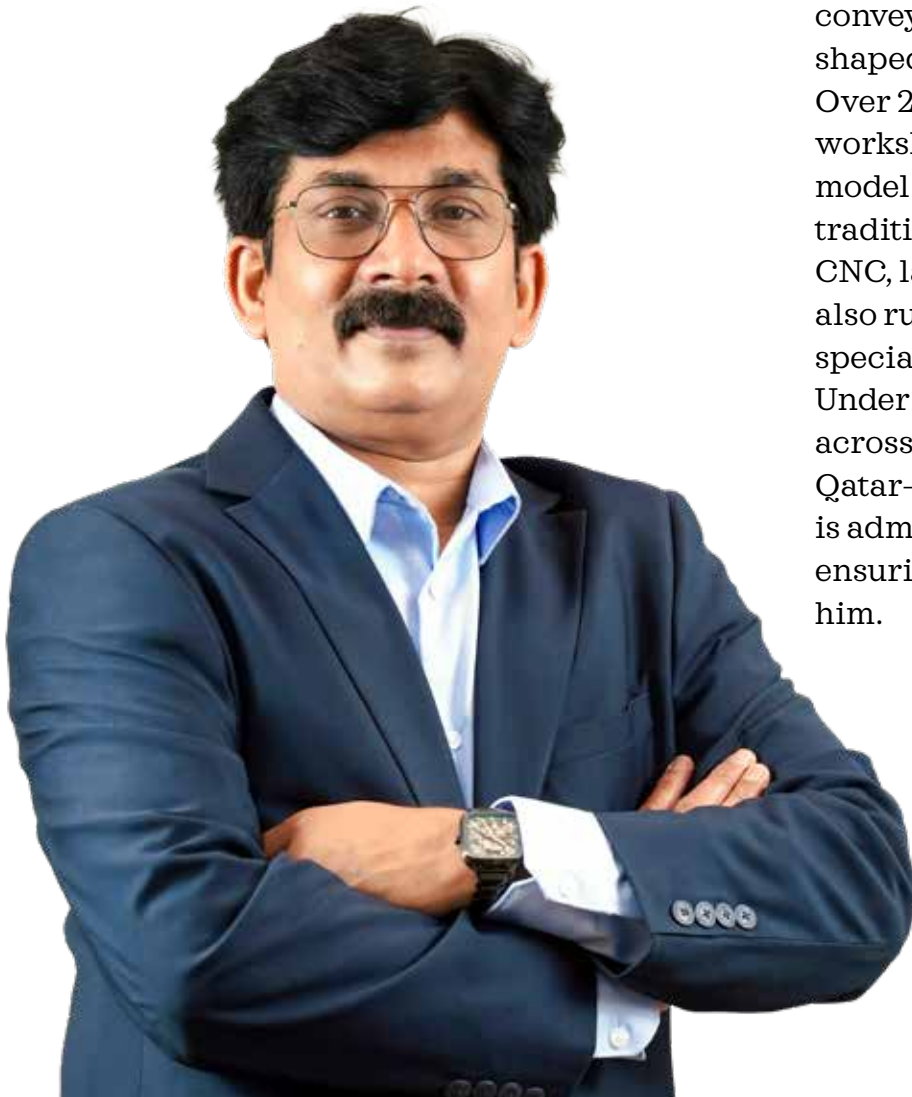
E V Abdul Rahman

FOUNDER & MANAGING DIRECTOR

E V Abdul Rahman, Founder & MD of Edinwood International Schools, is a seasoned entrepreneur with leadership experience across education, healthcare, logistics, and hospitality. He is the former CEO of Markaz Knowledge City, Kozhikode and the founder of Algebra Group of Institutions and previously led as Project Director at Astana, overseeing major ventures in healthcare, engineering, and infrastructure. His portfolio also includes roles as Managing Director of Oraizan Logistics LLP and advisory positions in heritage healthcare and consulting. With this diverse expertise, he excels in institution building, project execution, and strategic growth. His vision is to establish world-class, NEP-aligned schools that blend academic excellence, cultural grounding, innovation, and global outlook—preparing students for higher education and leadership opportunities worldwide.

PEOPLE LEADING THE PROJECT

EDINWOOD INTERNATIONAL
SCHOOL (THANNEERKODE)



Zakkir Hussain

CHAIRMAN

Zakkir Hussain is the Founder and Managing Director of Artistic Engineering Models, established in 1998 in Sharjah, UAE. From the beginning, he focused on quality craftsmanship, understanding client needs, and accurately conveying design intent through models—principles that shaped the company's strong reputation.

Over 27+ years, he transformed the firm from a small workshop into a leading enterprise with over 300 skilled model makers and technicians. The company blends traditional craftsmanship with modern technologies like CNC, laser cutting, and 3D printing. Alongside this, Zakkir also runs a parallel business, Artistic Interior Design, specialising in fit-outs.

Under his leadership, the company has built a solid presence across the GCC—especially in the UAE, Saudi Arabia, and Qatar—and serves clients globally. Beyond business, Zakkir is admired for his integrity and commitment to community, ensuring the company's growth also benefits those around him.

K T Bava Ahmed

VICE CHAIRMAN

K T Bava Ahmed is a veteran entrepreneur and philanthropist with 50+ years of business experience in the UAE. A successful NRI businessman, he has tasted success in various fields, including wholesale trade and IT distribution. He currently serves as Founder Vice Chairman of KAMB & M School of Life International and now as Vice Chairman of Edinwood International School. Known for his philanthropy, he combines sharp business acumen with a passion for education and community development, working to uplift society through meaningful contributions.





Adv. Muhammed Siddick

DIRECTOR, NATIONAL & INTERNATIONAL COORDINATION

Adv. Muhammed Siddick is a distinguished legal professional and strategist with over two decades of practice, including appearances in the High Courts and Supreme Court of India. He brings unmatched insight into national policies, legal frameworks, and administrative protocols, enriched by extensive travels across India and deep engagement with its educational and social ecosystems. More than a legal expert, he is a visionary institution builder with experience in conceptualising and establishing institutions across multiple states. At Edinwood, he spearheads the national and international coordination strategy, ensuring seamless expansion, compliance, and excellence across geographies.

Shariff Kamal

DIRECTOR, CULTURE & INNOVATION

Shariff Kamal, founder and director of Thoughtfox, Skilzon, and Me & My Crescent is a dynamic academic and thought leader known for fostering innovation, life skills, and holistic youth development. A postgraduate with UGC-NET, he brings a strong blend of educational grounding and creative vision to Edinwood. In his role, he drives cultural and innovation strategies across campuses, ensuring each school becomes a vibrant ecosystem of creativity, character, and progressive learning. His work ensures that Edinwood students are not only academically strong but also culturally rooted and future-ready.



BOOMING EDUCATION MARKET

for investment enquiry

Arshad

9072993000

Soud

9072994000

LLP Project

10 Acres of land

60,000 sq. ft. building

Indian Education Market

580 Million people in the age group of 5-24 years

– largest globally.

K-12 Segment Market Value:

- US\$ 48.9 Billion in 2023 — expected to reach US\$ 125.8 Billion by 2032.
- Growth Rate: 10.7% CAGR.

Expected Market Size:

- US\$ 225 Billion by FY25.

FDI Inflow (2000-2024):

- ₹83,550 Crore (US\$ 9.62 Billion).

Options to be part of

- Directorship
- Shareholding investor

Why you have to invest

- Reflection of social commitment
- Potential revenue streams (K-12)
- Being part of nation building
- Secured & Halal business
- Fee-free learning for own children



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ACADEMIC
BLOCK

ADMIN
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